



ALGAE PRODUCTIVITY MODEL

ALPHA RELEASE

**PRESENTED AT
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A BREAKTHROUGH TECHNOLOGY TO TRANSFORM ALGAE INTO OIL



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Our Mission



- **TO HELP OTHERS MAKE ALGAE**
- Key to success: a global network of...
 - R&D Partners
 - OEMs
 - Application & Service Providers
 - Regional Distributors
- OriginOil supports its network with:
 - Proprietary devices, technology, processes, best practices
 - Certification, financing, carbon credits
 - Access to application and service providers
- *Commitment to broad-based knowledge sharing*

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Algae Promises



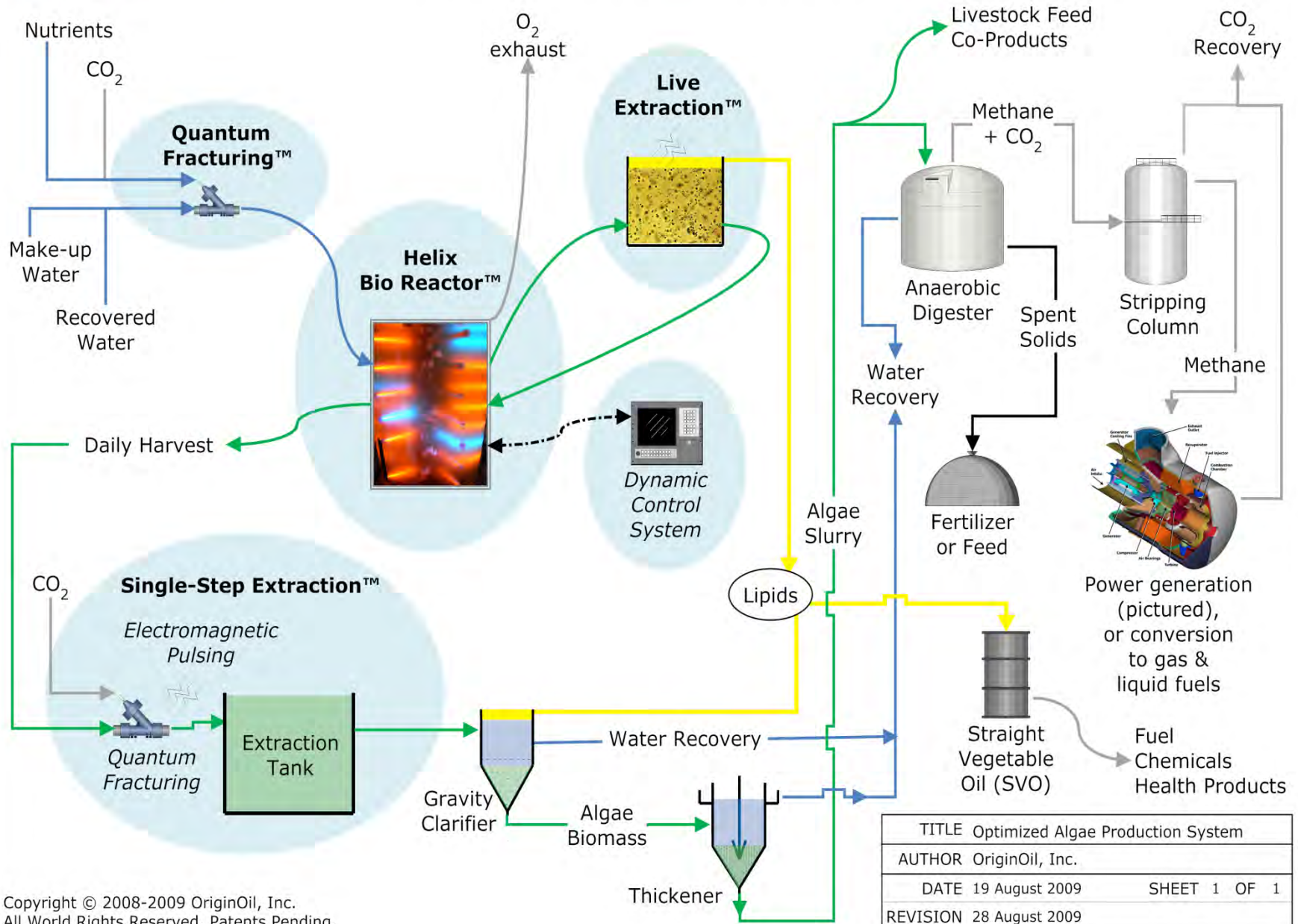
- Fastest growing biomass
- Can grow on
 - Waste nutrients
 - Waste water
 - Waste land
- No adverse impact on environment, food supplies

Technology Challenges



- CO2 and Nutrient Delivery
- Light Delivery
- Land Use
- Extraction Efficiency
- Harvesting Rates

OPTIMIZED ALGAE PRODUCTION SYSTEM



TITLE Optimized Algae Production System	
AUTHOR OriginOil, Inc.	
DATE 19 August 2009	SHEET 1 OF 1
REVISION 28 August 2009	

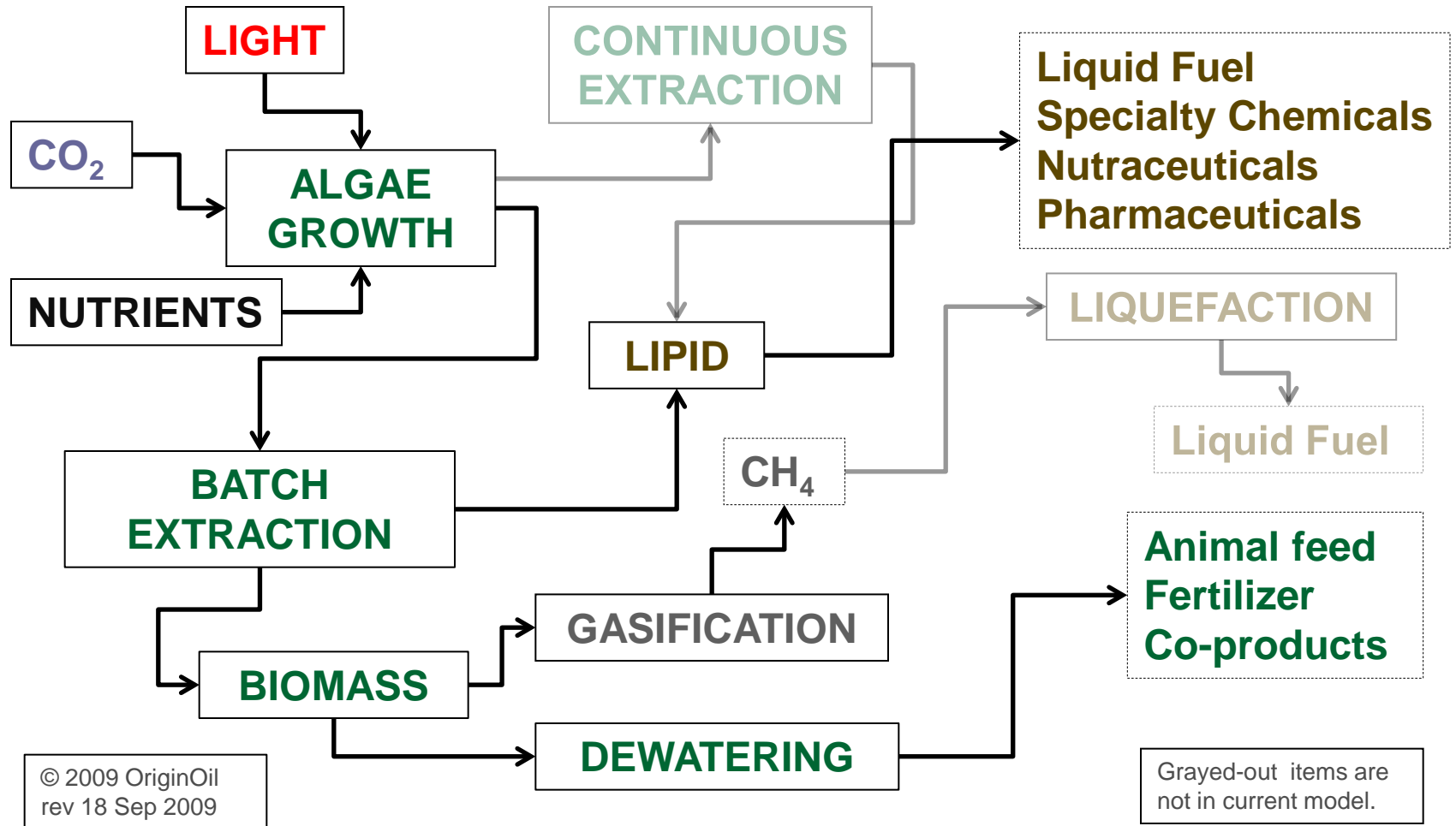
Challenges Addressed!



- CO₂ and Nutrient Delivery: **Quantum Fracturing™**
 - Light Delivery: **Helix Bioreactor™**
 - Land Use: **Modular Design**
 - Extraction Efficiency:
 - **Single Step Extraction™**
 - **Live Extraction™**
 - Harvesting Rates: **Cascading Production™**
- = Renewable Oil Anywhere, Anytime**

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Algae Productivity Model



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rev 18 Sep 2009

Grayed-out items are not in current model.

Algae Productivity



- Key Variables
 - Algae concentration at harvest
 - Total volume available for algae growth
 - Energy source (waste or 'free' energy)
 - Energy inputs
 - Lipid content
 - Lipid extraction efficiency

Algae Productivity



- Algae concentration at harvest
 - 1 g/L considered for productivity model
 - At higher concentration:
 - harvested volume ↓ ∴ processing costs ↓
 - lighting intensity ↑ ∴ energy requirement ↑
- 1 g/L may be optimum combination of higher harvest volume with lower energy requirement*

Algae Productivity



- Total volume available for algae growth
 - Industrial footprint minimizes acreage, enables co-location with sites for CO₂ etc.
 - Agricultural (open pond) footprint less efficient for acreage but other costs far lower.

Current model considers only an industrial footprint. Other footprints are planned.

Algae Productivity



- Energy source (waste energy)
 - Need “free” energy for algae growth
 - Process waste heat is one source

Algae Productivity



- Energy inputs
 - Algae growth
 - Temperature management
 - Lipid extraction
 - Water handling

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Algae Productivity



- Lipid content
 - Depends upon algae species grown
 - 30% considered for model

Algae Productivity



- Lipid extraction efficiency
 - 85-90% in bench-scale testing
 - Low energy requirement
 - Biomass flocculation and separation by gravity without chemical addition

Model Inputs

FACILITY			
<i>Real Estate</i>			
Available Land	1.00	ha	1 - 200 ha
Cost of Land	50,000	\$/ha	\$10,000 - \$100,000
Property Tax	5.00%	%	0 - 10%
<i>Plant</i>			
Surface Area for Growth Tanks	60%	%	40 - 80%
Percentage of Artificial Light Concentration	75%	%	10 - 100%
<i>Finance</i>			
Available Capital (Liquid)	17,339,297	\$	
Nominal APR	5.00%	%	1 - 7.5%
Lending Term	20	year(s)	10 - 30 years
RAW MATERIALS			
Amount of "Free" or "Waste" Energy Available Daily	25%		
Cost of Energy	0.08	\$/kWh	\$0.05 - \$0.50/kWh
Cost of Water	2.00	\$/kL	\$0 - \$10.00/kL
Cost of Carbon Dioxide (Purchasing or Treating)	5.00	\$/MT	\$0 - \$10/MT
Cost of Nitrogen	2.50	\$/kg	\$0 - \$5.00/kg
Cost of Phosphorus	1.00	\$/kg	\$0 - \$5.00/kg
PROCESS			
Biomass Concentration at Time of Harvest	1.00	g DWT /L	0.5 - 5.0 g DWT/L
Lipid Percentage	30%	%	10 - 60%
Extraction Efficiency	90%	%	80 - 95%

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Typical Revenue by Product

ESTIMATED REVENUE FROM DOWNSTREAM PRODUCTS			
Lipids (SVO)			Suggested Ranges
Fuel	\$0.80	\$/L	\$ 0.70 - 0.80/L
Specialty Chemicals	\$2.00	\$/L	\$ 1.50 - 2.00/L
Nutraceuticals	\$2.00	\$/L	\$ 1.50 - 2.00/L
Pharmaceuticals	\$2.00	\$/L	\$ 1.50 - 2.00/L
Biomass			
Methane	\$10.00	\$/28 cu m	\$5.00 - \$10.00/28 cu m
Livestock Feed	\$1.00	\$/kg	\$0.35 - \$1.00/kg
Fertilizer	\$0.20	\$/kg	\$0.10 - \$0.20/kg
Specialty Materials	\$0.50	\$/kg	\$0.25 - \$0.50/kg
Food Products	\$3.00	\$/kg	\$2.00 - \$3.00/kg
ESTIMATED REVENUE FROM ANCILLARY SOURCES			
Carbon Credits			
Value of Carbon Credits	\$25.00	\$/MT	\$5.00 - \$30.00/MT
Wastewater Treatment			
Value of Wastewater Treatment Credits	\$0.00010	\$/L	Placeholder Value

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Baseline Scenario



- Self-financed capital structure
- Energy partly from waste/free sources (25%)
- Blend of products heavily weighted toward specialty chemicals, assisted by profitable pharmaceuticals, nutraceuticals, food products.

Result: slightly profitable (4% Net)

Product Allocation, Baseline Scenario

ALLOCATION OF UNREFINED FEEDSTOCK		
<i>Lipids (SVO)</i>		
Fuel	20%	%
Specialty Chemicals	50%	%
Nutraceuticals	20%	%
Pharmaceuticals	10%	%
<i>Biomass</i>		
Methane	35%	%
Livestock Feed	45%	%
Fertilizer	0%	%
Specialty Materials	0%	%
Food Products	20%	%

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Baseline Results per Hectare

PRODUCT YIELDS		
Daily Lipid Harvest	2,478 L	
Daily Biomass Harvest (after oil extraction)	6,982 kg	
PRODUCTION COSTS		
Cost of Producing Lipid (\$/L)	1.45 \$/L	
Cost of Producing Biomass (\$/kg)	1.20 \$/kg	
REVENUE		
<i>Ancillary Sources</i>		
Daily Revenue from Carbon Credits	456 \$	
Daily Revenue from Wastewater Treatment	0 \$	
<i>Lipids (SVO)</i>		
Daily Revenues from Fuel	396 \$	
Daily Revenues from Specialty Chemicals	2,478 \$	
Daily Revenues from Nutraceuticals	991 \$	
Daily Revenues from Pharmaceuticals	496 \$	
<i>Biomass</i>		
Daily Revenues from Methane	292 \$	
Daily Revenues from Livestock Feed	3,142 \$	
Daily Revenues from Fertilizer	0 \$	
Daily Revenues from Specialty Materials	0 \$	
Daily Revenue from Food Products	4189.068166 \$	
Annual Revenue	4,353,800 \$	
Annual Costs (Debt Service + Operating Costs)	4,179,452 \$	
Annual Profit/Loss	174,347 \$	4.00%

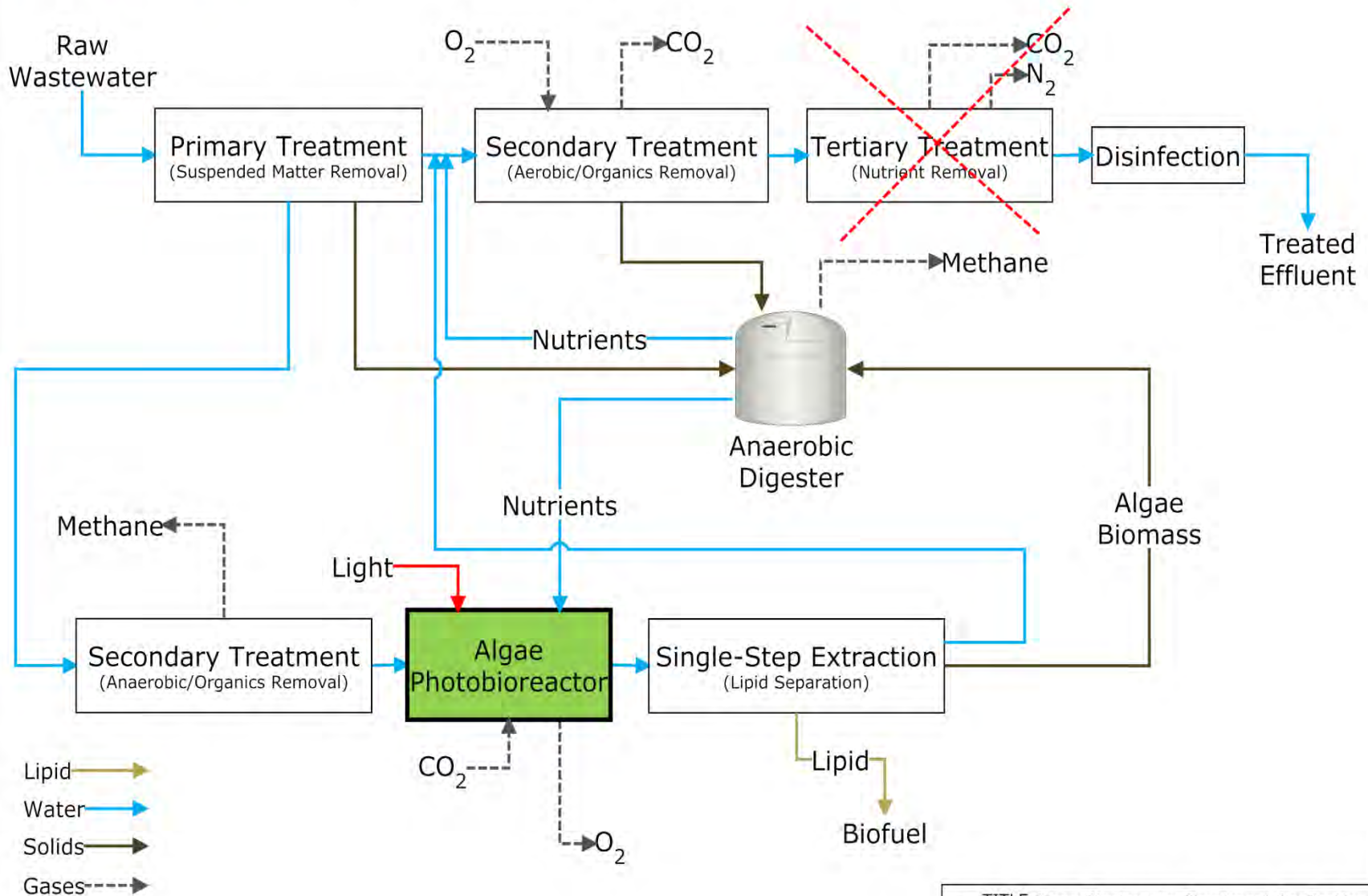
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Wastewater Treatment



- Co-location with wastewater treatment creates synergies:
 - For the wastewater plant:
 - De-nitrification stage eliminated
 - Algae filtering role
 - For algae:
 - Plentiful nutrients, energy
 - Reduced water handling costs

Result: Solidly Profitable (20% Net) – even though food-grade products not feasible.



TITLE Algae Wastewater Treatment Application	
AUTHOR Vikram M Pattarkine, PhD	
DATE 1 Jun 2008	SHEET 1 OF 1
REVISION 17 Sep 2009	

Product Allocation, Waste Water Treatment



ALLOCATION OF UNREFINED FEEDSTOCK

Lipids (SVO)

Fuel	10%	%
Specialty Chemicals	90%	%
Nutraceuticals	0%	%
Pharmaceuticals	0%	%

Biomass

Methane	10%	%
Livestock Feed	90%	%
Fertilizer	0%	%
Specialty Materials	0%	%
Food Products	0%	%

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Wastewater Results per Hectare

PRODUCT YIELDS		
Daily Lipid Harvest	2,478 L	
Daily Biomass Harvest (after oil extraction)	6,982 kg	
PRODUCTION COSTS		
Cost of Producing Lipid (\$/L)	1.21 \$/L	
Cost of Producing Biomass (\$/kg)	1.00 \$/kg	
REVENUE		
<i>Ancillary Sources</i>		
Daily Revenue from Carbon Credits	456 \$	
Daily Revenue from Wastewater Treatment	997 \$	
<i>Lipids (SVO)</i>		
Daily Revenues from Fuel	198 \$	
Daily Revenues from Specialty Chemicals	4,460 \$	
Daily Revenues from Nutraceuticals	0 \$	
Daily Revenues from Pharmaceuticals	0 \$	
<i>Biomass</i>		
Daily Revenues from Methane	83 \$	
Daily Revenues from Livestock Feed	6,284 \$	
Daily Revenues from Fertilizer	0 \$	
Daily Reveunes from Specialty Materials	0 \$	
Daily Revenue from Food Products	0 \$	
Annual Revenue	4,367,455 \$	
Annual Costs (Debt Service + Operating Costs)	3,492,627 \$	
Annual Profit/Loss	874,828 \$	20.03%

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Conclusions



- Economics of algae are complex and challenging
- Current profitability requires:
 - Focus on high value co-products
 - Co-location with beneficial site hosts
 - Combine for greatest gain?
- Pursuit of fuel will require:
 - Continued process optimization at all stages
 - Very strong preferences
 - grants, subsidies, tax & carbon policy, etc.
 - Petroleum price increases desirable but not essential.
- *With careful planning, algae can prosper today.*

Where Do We Go From Here?

- Alpha release:
 - Immediate improvements – collaborators wanted!
 - Please email: wiki@originoil.com
- Beta releases:
 - Scenario calculators on website
 - Full model available to partners
- General release:
 - Wiki process enabled for long-term development
 - Industry group hosting (e.g. NAA) for objectivity
- *A valid dynamic model is critical to our industry's growth!*

Key Acknowledgments

- Tom Ulrich and Team – Idaho National Lab, Department of Energy:
 - Development of base energy and mass balance (under collaborative research agreement with OriginOil)
- Tim Kemper, CEO of Desmet Ballestra North America:
 - Assistance in modeling capital costs and materials pricing
- Philippe Willems, Partner, Orineo:
 - Guidance on pricing and value-add product strategy

THANK YOU!

QUESTIONS?
COMMENTS?

partners@originoil.com

(SEE FOLLOWING SLIDES FOR PRODUCT PRICING GUIDANCE)

Pricing Guidance (Oil)

- Oil for fuel: equivalent to soy, palm, canola/rapeseed, \$0.65-0.80/l long term.
- Markets for unique composition of algae oil: nutraceuticals, pharma, chemical. Benchmark: fish oil sells at \$1.5 – 2.0/kg in those markets.
- Highly processed algae feedstock: e.g. oil for Omega-3 to sell at \$150/kg. Oil for specific applications such as alkyd resins, paint & varnishes \$3-5/kg.

Source: www.orineo.com 2009

Pricing Guidance (biomass)

- Biomass for feed: 1kg pure protein with balanced amino acid profile = \$1/kg.
- Algae biomass as fertilizer \$0.20/kg, tonnages 100,000,000 T worldwide.
- **Selling algae biomass to third parties for gasification is like wasting gold:** you never get any value for it as such plants can run on mixed agro waste. Invest in gasification and you get the energy value + related subsidies.

Source: www.orineo.com 2009

Pricing Guidance: (specialty)

- Specialty materials: algae fractions for bioplastics at \$2/kg; functional proteins \$5/kg (vs. best feed value at \$1/kg); specialty extract products e.g. \$200/kg for synthetic astaxanthin; natural alternatives much more expensive.
- *Rough* example of multiple algae valorization: an algae with 50% proteins, 10% fats (of which 3% omega-3), 30% carbohydrates, 5% colorants, anti-oxidants... could be valued at >\$30/kg. However, tonnages are limited and quality requirements high.

Source: www.orineo.com 2009